



For Immediate Release
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**DriTac Launches New Product:
Easy Spread DriTac 7400
Moisture Cure Urethane Wood Flooring Adhesive**

Easy Spread DriTac 7400 Moisture Cure Urethane Wood Flooring Adhesive is the newest addition to DriTac's line of professional grade, premium quality wood flooring adhesives.

Representing the very latest in adhesive technology for hardwood flooring, *Easy Spread* DriTac 7400 is extremely easy to spread and clean up when wet, resulting in faster installations and increased productivity for installers and flooring contractors. *Easy Spread* DriTac 7400 contains no water, is low in odor, non-slumping, freeze-thaw stable, has high initial tack and forms a permanent bond. *Easy Spread* is available in 2-gallon and 4-gallon containers.

Easy Spread DriTac 7400 is easier to remove from the pail and faster to install. Tipping the pail slightly allows the installer to remove the adhesive from the pail with little effort. *Easy Spread* incorporates the outstanding strength characteristics of a moisture cure urethane adhesive with the addition of easy spreadability and user-friendliness.

Easy Spread is used for the installation of exotic woods, multi-ply engineered plank, acrylic impregnated wood, parquet, plywood and solid plank flat-milled up to ½" thick.

Easy Spread DriTac 7400 offers an enhanced moisture warranty when used in conjunction with DriTac MCS 7000 Concrete Moisture Control System.

DriTac Adhesive Group, celebrating its 50th Anniversary, is one of the oldest and most experienced manufacturers of adhesives for wood flooring in the market today. DriTac is

the only major adhesive manufacturer solely dedicated to adhesives and flooring installation products specifically designed for the wood flooring industry. DriTac adhesives are available from coast to coast through more than 100 distributors and in warehouses including: Brooklyn, N.Y., Carlstadt, N.J., Dalton, Ga., City of Commerce, Calif. and Dallas, Texas. For more information, or to receive a complete product guide for all of DriTac's adhesives and installation products for wood flooring, contact: John Lio, 59 Ingraham St., Brooklyn, N.Y. 11237; Ph: 800-394-9310 ext. 243; e-mail: john@DriTac.com; or Web: www.DriTac.com.