



For Immediate Release
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DriTac Announces a New Partnership in Europe with Granwax Products Ltd.



For immediate release: DriTac Adhesive Group has announced a new distribution partnership in the United Kingdom with Granwax Products Ltd., a nearly 100-year-old manufacturer of floor finishes and maintenance products for wood flooring, which will now market and distribute two of DriTac's premium "green" adhesives for wood flooring in the United Kingdom, Scotland and Ireland.

Granwax will begin by distributing DriTac 7500 Eco-Urethane Premium "Green" Urethane Wood Flooring Adhesive, and DriTac 9200 FasTac "Green" High Solids Wood Flooring Adhesive, adding to the Granwax mix of finishes, tools and cleaning abrasives for wood flooring. DriTac is committed to manufacturing environmentally friendly products for the wood flooring industry, with a complete range of premium solvent-free and VOC-free adhesives and installation products that meet all EPA requirements, which was a major factor in Granwax's decision to partner with DriTac.

"Because our policy is based very much on environmental issues, the DriTac products slot in very nicely with our finishes and maintenance products," said Nick Peters, national sales manager of Granwax in Derbyshire, England. "Currently the finishes we export to the US represent the lowest VOCs available on the market.

"We are very happy with DriTac. We're sure that we made the right decision. Granwax came into this process with very little knowledge of the adhesives market. We've relied

heavily on DriTac's support. We would not have gotten to this stage without the back-up that they have provided. A high percentage of the wood flooring that is being installed in the UK right now is pre-finished and adhered directly to the substrate, therefore we feel there is a very strong marketplace for the DriTac line."

DriTac Adhesive Group is celebrating 51 years as one of the oldest and most experienced manufacturers of adhesives for wood flooring in the market today. DriTac is the only major adhesive manufacturer solely dedicated to adhesives and flooring installation products specifically designed for the wood flooring industry. DriTac adhesives are available from coast to coast through more than 100 distributors and in warehouses including: Carlstadt, N.J., Dalton, Ga., City of Commerce, Calif. and Dallas, Texas. For more information, or to receive a complete products guide for all of DriTac's adhesives and installation products for wood flooring, contact: John Lio, 201 Route 17N, Suite #300 Rutherford, N.J. 07070; Ph: 800-394-9310 ext. 243; e-mail: jlio@DriTac.com; or Web: www.DriTac.com.