

Photo 1



Photo 1: DriTac CoverGuard.

Photo 2: 14F surface finishing.

Photo 3: Schönox AP Rapid Plus for subfloor needs.

Photo 4: Schönox Rapid Plus.

DriTac Booth 4337

DriTac 8408 PowerTread: For glue-down and floating installations, 8408 PowerTread is premium-grade 8-mm rubber flooring for glue down and floating installations, available in roll or tile format. Engineered for high-impact sports flooring, PowerTread is made from 100% post-consumer waste, affording the green community the best choice for eco-friendly sports flooring projects.

8801 CoverGuard: This hard-surface protective foam, provides scratch and dent protection for newly installed floors and surfaces to prevent damage from occurring during and after the installation process. CoverGuard is scored and breathable, allowing sub-surface moisture to pass through. It restricts surface spills and water spots on the top of the film surface, while resisting tears and punctures with a fused film layer.

dritac.com

I4F Booth 3070

I4F is focusing on global flooring industry by offering cutting-edge technologies in the areas of locking, materials and panel composition, board and wall panels, surface finishing, digital printing and manufacturing.

i4f.com

Schönox Booth 4719

In store for TISE 2020 is the announcement of the 6th annual 6th Annual Worst Subfloor contest winners and a continued focus on technology.

AP Rapid Plus: Schönox can be relied upon for everyday subfloor needs, providing several products for everyday to extreme installation needs like AP Rapid Plus which is a green, self-leveling, rapid-curing, groundbreaking synthetic gypsum subfloor product with hybrid active-dry technology. It goes over almost any type of interior substrate including concrete, cement, gypsum, old water-resistant residues, OSB, and plywood. It eliminates subfloor demolition in most cases, and best of all, it dries independent of climate conditions.

hpsubfloors.com

WFCA Booth 2063

As the industry continues to be impacted by volatility in the market caused by international trade/tariffs, impeachment hearings, and the election, Scott Humphrey, CEO of the Wood Floor Covering Association (WFCA), says the organization will step up its efforts to combine the industries' voices to tackle the issues impacting success for professional flooring dealers in 2020.

Humphrey also foresees greater emphasis this year on tackling the industries greatest nemesis—the installation crisis. Consumers will continue differentiating their purchases and what they are willing to pay for natural products vs look-alikes, and in terms of trends, Humphrey expects to continued advances and market share growth in WPC/SPC/rigid core, and a greater focus on residential carpet tile.

wfca.org

Photo 2



Photo 3



Photo 4

