



DriTac offers many sundries solutions including hardwood and resilient floor primer.

The sundries category is broad — encompassing everything from sealers to floor cleaners. Sundries can be used throughout a floor’s lifecycle, as the use of sundries can range from the beginning of the installation process, to years after the floor is installed. Flooring sundries often present problem-solving solutions to industry trends and requirements, including the implementation of flooring repair kits over time.

According to Kris Kollenda, western sales director for DriTac Flooring Products, “Sundries help to mitigate the problems throughout the installation and contribute to increased durability and longevity for the finished installation.”

Sundries can also present a new sales opportunity to retailers, as consumers are likely to purchase additional products for their floor at the point of sale. Floor care and maintenance products, for example, are necessary for keeping the integrity and desired appearance of a floor. And with recent innovations in the category, sundries products on the market can even help consumers save time when it comes to flooring upkeep.

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