

PRODUCT



AMERICAN OLEAN

A leader in the tile industry, American Olean believes that the best design takes the environment into consideration. Taking a stand for beautiful and sustainable design in every way possible, we introduced American Olean Greenworks.

This program ensures all tile products are created in ways that reduce environmental impact, without sacrificing style and quality. More than just a compilation of best practices, Greenworks serves as our philosophy and commitment to provide customers with stunning and sustainable products that complete their design vision.

Underneath this initiative, we are dedicated to several manufacturing processes that make a positive impact on the environment. Our tiles are made from only natural materials. In fact, over 98 percent of our manufactured tile products contain some level of pre-consumer (post-industrial) recycled materials. We also strive to produce tile collections using methods that minimize waste and conserve water and energy. Customers can select from our array of tile options that are produced with the underlying plan of minimizing usage of raw materials from nature.

Whether our customer is a homebuilder, interior designer or commercial architect, we strive to deliver a tremendous selection of products that can help assist with building responsibly. Additionally, American Olean takes a whole-building approach to sustainability. In an effort to minimize the overall impact on nature's resources, the brand offers products that can contribute to earning LEED points for projects seeking certification by the U.S. Green Building Council. Through an appealing product selection and a trusted network of industry professionals, American Olean empowers creative vision and encourages sustainable building. ■

Our tiles are made from only natural materials: water, clay, sand, feldspar and other minerals. With over 98 percent of our manufactured tile products containing some level of pre-consumer (post-industrial) recycled materials, Daltile has helped prevent an average of over 175 million pounds per year from ending up in our nation's landfills. Additionally, we proudly recover the water used for the manufacturing process for use during the process of creating our tile. This means we are minimizing the wastewater discharged into our local cities' sewer systems — saving communities from exerting the needed energy for wastewater treatment. ■

DALTILE

Vertuo

At Daltile, we believe that great design can help create better places to live and work that are both innovative and earth-friendly. As the largest manufacturer and marketer of tile in North America, we have the resources and influence to lead by example with eco-friendly choices. We do everything we can to keep our processes as sustainable as possible, which means reusing, recycling and reducing the solid materials and water used to manufacture our tile products.



Through our conscientious manufacturing, we produce 100 percent natural, environmentally-friendly tile. Our tile contains zero VOCs, PVCs, phthalates, asbestos, or formaldehyde — We call this “the Daltile Zerotox Advantage”. Completely allergy-free, Daltile products harbor no odor or bacteria and comply with the Collaborative for High Performance Schools (CHPS) Low-Emitting Material Standard. Tested and trusted by many, Daltile is committed to using materials that ensure our products meet these strict and honored standards.

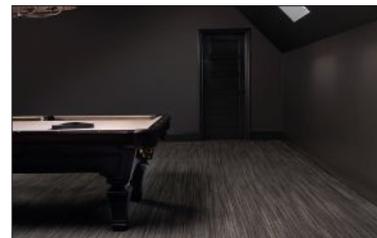
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Our DW Select line is the epitome of our sustainably produced products and offers softness, style and durability. Thanks to our proprietary PureColor fiber system, we accomplish this in a way that consumers can feel good about. PureColor solution dyed carpets are produced using less waste than other traditional manufacturers. In fact, when compared to conventional carpet manufacturing processes, our facilities use 87 percent less water.

ENGINEERED FLOORS

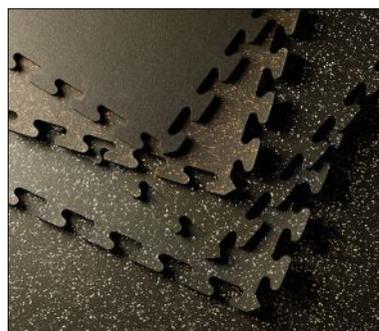
DW Select: PureColor Fiber

Only PureColor solution-dyed carpets are made under one roof. By bringing raw materials in one end of the building and shipping carpet out the other, wasteful steps are eliminated, resulting in industry-leading quality, service and cost.



Our PureColor solution-dyed carpets are made using 42 percent less greenhouse emissions. By taking trucks off of the road, we have substantially minimized our carbon footprint. Our investment in the most state-of-the-art equipment made specifically for our PureColor solution dyed carpets allows for 30 percent less energy to be used in our manufacturing process. This has led to unprecedented growth and a more innovative product offering, as well as the most environmentally responsible manufacturing this industry has ever seen. ■

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DRITAC

DriTac 8408 PowerTread

DriTac 8408 PowerTread is premium-grade, 8mm recycled rubber flooring for glue down and floating installations, available in 4' x 25' rolls or 24" x 24" tiles that interlock with such precision that their seams are nearly invisible. Engineered for high impact sports flooring, PowerTread is made from up to 100 percent post-consumer waste that is specially

recycled to protect the environment and minimize landfills. PowerTread also contributes to LEED credits, affording the green community the very best choice for eco-friendly sports flooring projects. It offers superior durability and toughness, while absorbing high impact shock and sound. PowerTread is slip resistant and delivers maximum comfort underfoot. Offered in a wide variety of color options, custom colors and thicknesses are available to meet the needs of any project. Coupled with PowerTread Spray Adhesive, PowerTread interlocking tiles allow DriTac to provide a fully warranted eco-friendly system from one trusted, single-source supplier. ■

LATICRETE

SPARTACOTE™ HIGH-YIELD System

The SPARTACOTE® HIGH YIELD System with patent-pending Lux Additive is the first resinous coating system developed by LATICRETE specifically to increase photosynthetic active radiation (PAR) reflectance of the floor and walls by up to 56 percent. Effectively increasing the amount of light available for photosynthesis, the SPARTACOTE HIGH YIELD System is designed as a complete grow room and greenhouse-specific high-performance coating system that is the company's first to target the rapidly developing market for the cannabis cultivation, indoor farming and controlled environment agriculture (CEA) industries. The product's innovative reflective technology successfully lowers energy consumption by helping to offset the cost of artificial lighting and provides more complete exposure in the space to increase plant yield.

In addition, its antimicrobial topcoat reduces risk to plants due to bacteria and mold. It is easy-to-clean and maintain due to its seamless application, longer floor life and chemical resistance to washdowns and fertilizers.

The SPARTACOTE HIGH YIELD System with Lux Additive is FDA and USDA compliant and comes with an optional non-slip traction additive. Providing versatile installation for horizontal and vertical applications to provide reflectance to the whole room, the system offers rapid return to service to minimize down time and interruption and allows a quicker start to growing crops. Suitable substrates include concrete flooring, exterior rated plywood for flooring and walls, concrete masonry unit (CMU) walls and drywall. ■

